

MAG Update Note for National Council – November 2021

Overview

There has been one MAG meeting during the period on Saturday 18th September. In addition to updating project and engagement activities, we considered how MAG should operate as we move out of the pandemic. We expect to continue holding most of our meetings on-line with perhaps one face-to-face meeting per year.

Projects

1. **Performance** – we have handed over our activities in this area to the new Board Sub-Committee. But this doesn't preclude MAG raising new issues on the topic of Performance should the need arise.
2. **Clubs Development** – the project team has met to scope out the approach to the task. Wherever possible, we want the action plans to align with existing or related activities by the TTE clubs team. A follow up meeting is arranged for December.
3. **Reducing the Drop-out Rate** – we have started to assemble data on membership numbers by age group to provide a perspective that complements the data on playing frequency with age group. We will also engage via social media to get a better understanding of the specific drivers that result in so many players in the 17- 23 age group disengaging from our sport.
4. **National Clubs League** – we are assembling data on clubs participating in national competitions to understand the profile of such clubs.
5. **Engagement** – the Chair of MAG outlined the role of MAG and presented the MAG Annual Report at a pre-season social event in the Bath League. A lively debate followed. MAG members remain open to attending similar events at league and county level to discuss the work of MAG.
6. **Transparency & Accountability** – the ideas from our discussion session are being developed into an Interim Report on specific steps to improve accountability & transparency.

Support for TTE Initiatives and Projects

We continue to provide support to the following TTE initiatives and projects:

- **Competition Review** – a discussion session was held with the TTE's Head of Competitions & Events following the publication of the recent consultation document on the Competition Review. MAG members commented on many aspects of the review, the main thrust being the need for a clear strategy that focussed on those things that TTE did well and was uniquely positioned to deliver
- **TTE Strategy Update** – We have arranged a consultative session with TTE to provide MAG input into the TTE Strategy Update. The session is scheduled for the end of November

We will continue to provide input into TTE initiatives and projects whenever required.

Neil Hurford (Chair, Members Advisory Group)